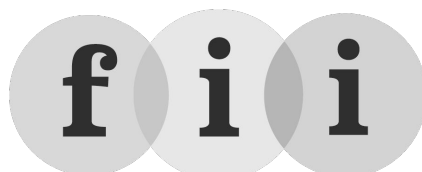


**The Patriotic Millionaires**

# **Ecommerce Proposal**





F.I.I. shall render a complete ecommerce solution on behalf of Patriotic Millionaires, providing multiple services necessary to create and operate an ecommerce website.

### **Manufacturing**

F.I.I. will manage the manufacturing of the products sold in your store. Select products may be “printed on demand” (POD). All other products will be produced in bulk then inventoried at F.I.I.’s warehouse. Your store may sell a combination of [print on demand](#) and [inventoried](#) products.

Print on demand items are printed by our partner [Worx Printing Cooperative](#), a worker-owned union co-op.

Wherever possible, Union-made in USA products will be sourced. When unavailable all other products will be Made in USA and Union-printed.

### **Web Development**

F.I.I. will develop a sister ecommerce website to your main website. The sites will be styled around the main sites and will be complete with product imagery and basic copy descriptions. Customizations will be made for FEC compliance.

### **Fulfillment**

The site developed by F.I.I. will be connected to an automated fulfillment system. After an order is placed F.I.I. will automatically ship the order and send the customer tracking.

### **Customer Service**

A professional customer service team will receive and address all customer inquiries.

**Phase One**

Patriotic Millionaires chooses products and provides art files. You will then receive artwork proofs for review and approval.

**Phase Two**

Web development is underway as manufacturing preparations are made.

**Phase Three**

Patriotic Millionaires QA's the final product and Shopify and releases to the public at its discretion.



During Phase 1 of your project F.I.I. will collect information about your product catalog and technical requirements of the site. Subsequently F.I.I. will render a quote for both product and developments costs based on the table below.

ITEM	RATE
<b>Merchandise Manufacturing</b>	
Inventoried product	<i>Quoted upon request</i>
POD product	<i>See appendix A</i>
<b>Web Development</b>	
Development fee	\$100/hr
Ongoing Web support	\$150/hr
Shopify subscription	\$79/month
<b>Fulfillment</b>	
Fulfillment	\$3.60 / order ( flat rate regardless of number of items in the order )
Postage	<i>Carrier-provided rates</i>
<b>Customer Service</b>	
Service fee	\$0.50 per order
<b>Ancillary Costs</b>	
Product Image rendering	\$25 / image
POD Set Up Charges	\$60 / Per design - per item



ITEM	SCHEDULE
Development fee	At completion of services rendered (net 15)
Additional development	At completion of services rendered (net 15)
Graphic design	At completion of services rendered (net 15)
Inventoried product	At placing inventory order (net 30)
*POD product	Monthly (net 15)
Fulfillment & postage	Monthly (net 15)
Customer service	Monthly (net 15)

*\*Each month Patriotic Millionaires will receive an invoice for the amount of POD items produced and shipped during the previous month.*



F.I.I.

Powered by the worker-owned union co-op [Worx Printing.](#)

Print on Demand  
Unit Production Costs

Listed prices are for full-color, 1-location print

Print on Demand setup charges	\$60 per design, per item
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Short Sleeve Tee (unisex,women,youth) / Tank Top	1 side
One-time Setup Charge	\$60 / design
Small - XLarge	\$17.25
XXLarge	\$18.25
XXXLarge	\$19.25

Long Sleeve Tee	1 side
One-time Setup Charge	\$60 / design
Small - XLarge	\$19.10
XXLarge	\$20.10
XXXLarge	\$21.10

Infant One-piece	1 side
One-time Setup Charge	\$60 / design
3 months - 24 months	\$16.75

Hoodie/Pullover/Polo	1 side
One-time Setup Charge	\$60 / design
Small - XLarge	\$38.80
XXLarge	\$40.80
XXXLarge	\$42.80



## F.I.I.

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### Print on Demand Unit Production Costs

<b>Ceramic Mug</b>	1 side
One-time Setup Charge	\$60 / design
11 oz.	\$17.25

<b>Tote Bag &amp; Zippered Pouch</b>	1 side
One-time Setup Charge	\$60 / design
17" x 18" x 3"	\$17.25

<b>Hats - baseball, trucker, bucket</b>	1 side
One-time Setup Charge	\$60 / design
One size fits most	\$19.75

<b>Beanies</b>	1 side
One-time Setup Charge	\$60 / design
One size fits most	\$17.25

<b>Poster</b>	1 side
One-time Setup Charge	\$60
13" x 19"	\$9 / 1 side

<b>Devotional Candle</b>	1 side
One-time Setup Charge	\$60 / design
6.4" x 3"	\$15.75

<b>Sticker Packs</b>	1 side
One-time Setup Charge	\$25 / unique design
Pack size	3 pack
4" x 4"	\$3.75
2.75" Round	\$3.25



F.I.I.

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Print on Demand  
Unit Production Costs

Yard Sign	1 design on 2 sides
One-time Setup Charge	\$150.00
18" x 24"	\$12.50

Safety Mask	1 side
One-time Setup Charge	\$50 / design
One size fits most	\$15.75

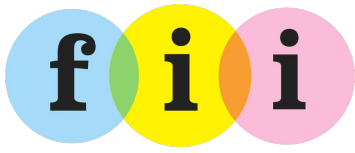
Apron	1 side
One-time Setup Charge	\$50 / design
One size fits most	\$18.50

Auto (license plates, license plate frames, hitch covers )	1 side
One-time Setup Charge	\$50 / design
Standard USA sizing	\$15.75

Umbrella	1 location
One-time Setup Charge	\$50 / design
62" arc canopy	\$43.00

Backpack	1 location
One-time Setup Charge	\$50 / design
12.5x14.5x5	\$64.00





**Thank You.**